

STAGEDRIGHTevents
it's what we do.

Table of Contents

1 Cover Page

2 Table of Contents

3 About Us

4 Team Members

5 Meetings and Events

6 Convention Services

7 A/V Production & Decor

8 Virtual Event Platform

9 Conference Branding

10 SRE Travel Club

11 Company Incentive Events & Trips

12 Client List and References

About Us

In business since 1993, Staged Right Events (SRE) originated through a partnership with Piedmont Travel in Greenville, SC (now Carlson Wagonlit Travel).

Since 1993, SRE has remained consistent: build valuable partnerships, provide full-service solutions, remain customer service driven.

"You are what you do, not what you say you'll do."

Carl Jung

SRE has served thousands of clients in a variety of industries, including pharmaceuticals, automotive, biotech, healthcare, technology, commercial real estate, direct sales, retail and investment banking.

SRE is proud to bring our wealth of knowledge and experience to our clients. Our services include full service event planning of meetings and events, company incentives, corporate travel programs, convention housing/ registration, convention services, audio visual production, décor, meeting branding from concept to completion and a variety of travel related programs.

Our team of professionals collectively have over 100 years of experience in the hospitality, meeting, branding and travel industries. Our actual "hands on" working experience in these industries with hotel chains such as Marriott Hotels and Resorts, Hilton Worldwide, IHG, and Four Seasons to name a few; along with our extensive travel agency experience makes SRE uniquely qualified to create and manage all aspects of any meeting, incentive, convention or independent travel.

On behalf of our associates, I would like to thank you in advance for this opportunity to partner with you.



Best Regards,
Luis G. Rimoli, President

Our Team



Luis Rimoli

CEO – Founder

"If you're walking down the right path and you're willing to keep walking, eventually you'll make progress"

-Barack Obama



Enza Cooper Dinatale

Director of Conventions and Meeting Services

"Accept what you can't change. Change what you can't accept"



Lacey Wiesel

Director Of Housing & Convention Services

"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you."

- Diana, Princess of Wales



Alex Rimoli

Events Coordinator

"A day without laughter is a day wasted"

- Charlie Chaplin



Amy Miller

Account Manager/Housing

"Keep your face to the sunshine and you never see the shadow."

- Helen Keller



Claudia Rimoli

Branding Specialist & Events Coordinator

"Attitude is everything, so pick a good one!"

- Dr. Wayne Dyer



Rebecca Werkheiser

Travel Manager

"The world is a book, and those who do not travel only read one page"

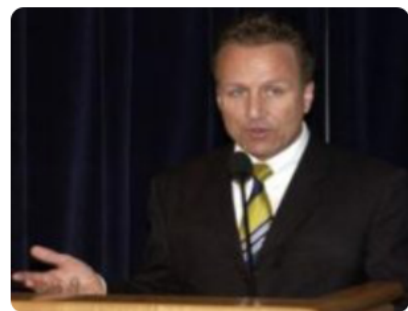
- St. Augustine



Michelle Biersner

Tradeshow Director

Denver Office



Michael Kettenring

Technology Specialist

"I fear the day that technology will surpass our human interaction. The world will have a generation of idiots."

- Albert Einstein

Meetings & Events

We strive to build close relationships with each client to understand their needs and build trust. Our clients return to us, again and again because of our professionalism and high standard of excellence. In the corporate meetings & events world we can assist your company with a variety of services such as:

- Research, Source, Negotiate Venue Location
- Research, Source, Negotiate Group Air
- Develop and Coordinate Team Building Trips or Activities
- Develop and Coordinate Company Incentive Trips
- Coordinate and Manage pre, on-site and post Meeting Logistics
- Event Registration, Automated Check-In Process, On-demand Badge Printing
- Proprietary Virtual Events Platform for Virtual and or Hybrid Events



Convention Services

Our convention services & housing department provides a variety of services. Each client is assigned a convention services team member from day one which allows a relationship to be built. The goal is to set an expectation level of excellence from the beginning and carry that throughout the planning process. Consider us an extension of your team, a dedicated second team to make your event successful. Some of the services we offer are:

- Manage Pre-Event Registration and Onsite Registration
- Event Registration Platform and Badge Printing
- iPad with on-Demand Registration Badge Printing
- Onsite Logistics
- Event Floor Plan Creation
- Site Selection & Contract Negotiation
- Room Block Management/ Convention Housing Reservations
- Customized Convention Website and Convention App
- Customized Transportation Services, Air, Car and Transfers
- Greeters, Hosts, Wayfaring Signs



AV Production & Décor

We specialize in creating unique AV concepts, offering artistic and event-design guidance as well as providing solutions and turn-key services. Staged Right Events begins with innovative ideas that shape into a plan through our client relationships and through the best creative visual production and technical team in the industry.

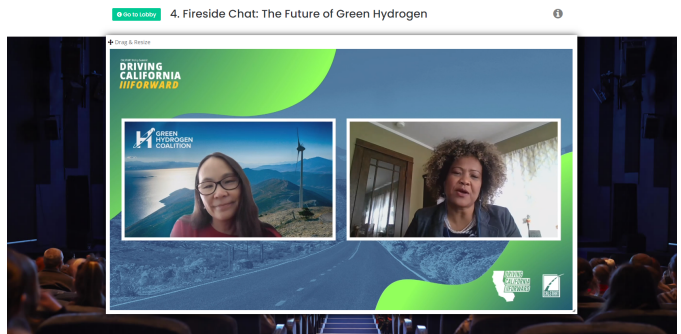
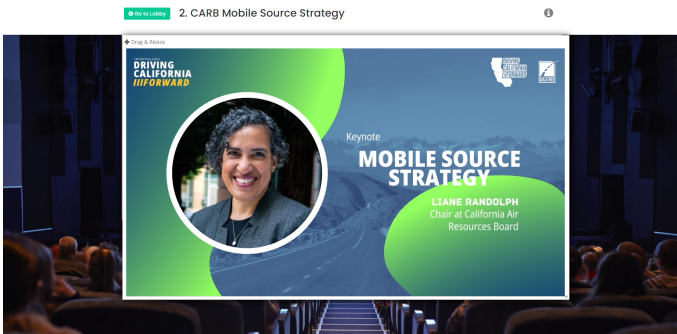
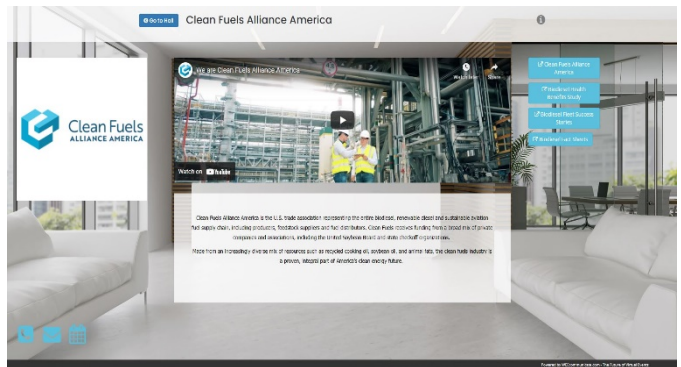
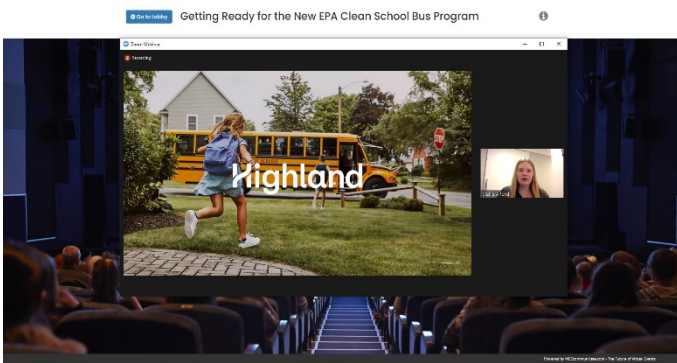
- A/V Staging Solutions
- Design and Rendering
- Project Management
- Unique A/V Concepts
- Production, Decor & Lighting
- Turn-key Setup Solutions
- Virtual Event Full Service Production



Virtual Event Platform

A Virtual Event Platform Developed By Event Planners. Attendee reporting with powerful information for virtual sessions. Know who attended, when they arrived, and how long they engaged with your content. Simply add your stream source code to the management portal for your session(s) and the software will showcase that stream within an inviting design of your choosing. Every virtual event is different and with us, you do not need to commit to a single provider. Your tech, your choice! There is no need for attendees to download an APP when joining your event. The event is published on a secure, access-controlled and mobile responsive webpage which is created and powered by our software.

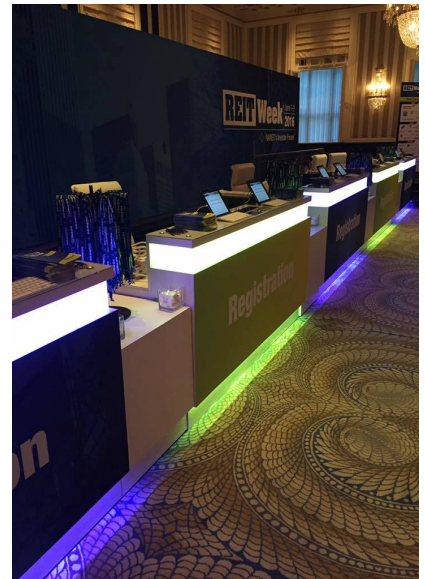
- Event Registration Form (with or without e-commerce)
- Streaming Services Currently Supported: Zoom, Vimeo, Facebook Live, YouTube
- Interactive Virtual Lobby
- Customizable Lobby and Room Background Images
- Resource Center
- Exhibitor/Sponsor Hall
- Chat Room, Polling & Q&A Options
- Attendee Reporting and Access Control



Company/Conference Branding

Branding is an essential part of your event and business and our team of experts will work with your team on ways to intergrade your brand with your conference or event. Through collaboration, our branding specialists will take your information and create a branding strategy that will elevate your conference from tired to inspired – increasing your convention or conference visibility and value.

- Product Launches
- Brand Initiatives
- Enhanced Communications
- Promotional and Custom Branded Products
- Client Appreciation, Product Fulfillment



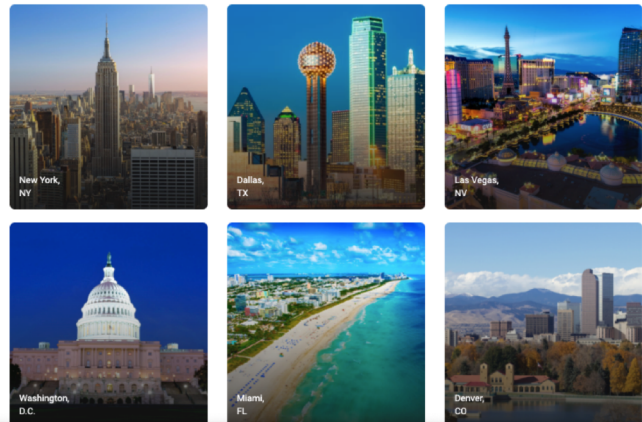
SRE Travel Club

When it comes to providing a complete travel solution, SRE has the experience and the technology to provide the right solutions for your needs. In addition to our proprietary centralized hotel booking process through a fully customized white label booking platform, we also offer complete air, car, cruise, packages and activities from our travel platform.

- Cutting edge travel technology
- White label meeting and events platform
- White label travel club platform
- Travel loyalty and reward programs



Our Top Destinations



Your Travel Club Travel Club Rewards: 182 Account EN | USD

San Diego, United States Check-in 02/23/2021 — Check-out 02/24/2021 2 Adults 1 Room SEARCH

272 hotels found in San Diego, United States from 02/23/2021 to 02/24/2021

SEE MAP

Sort By:

- Biggest Percent Savings
- Biggest Dollar Savings
- Price: Low to High
- Price: High to Low
- Rating: Low to High
- Rating: High to Low
- Hotel Name

Hotel Name:

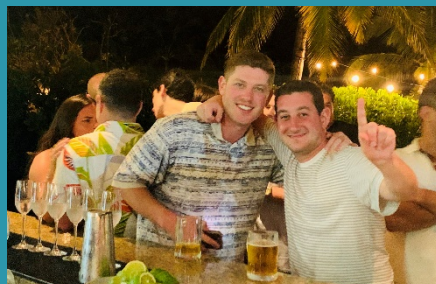
<p>Save 21%</p>	<p>Four Points by Sheraton San Diego Downtown Little Italy</p> <p>San Diego, United States Map</p> <p>★ ★ ★</p> <p>8.5 <small>Good</small> ▲133 ▼27 Click to feature!</p>	<p>\$103 <small>per night</small></p>	<p>Earn 103 Travel Club Rewards</p> <p>Public Price: \$129 Club Savings: \$26</p> <p>Total with tax: \$103</p> <p style="text-align: center; background-color: #34495e; color: white; padding: 5px;">SELECT ROOM</p>
<p>Save 21%</p>	<p>Morgan Run Resort & Club</p> <p>Rancho Santa Fe, United States Map</p> <p>★ ★ ★</p> <p>8.3 <small>Good</small> ▲84 ▼18 Click to feature!</p>	<p>\$161 <small>per night</small></p>	<p>Earn 161 Travel Club Rewards</p> <p>Public Price: \$203 Club Savings: \$42</p> <p>Total with tax: \$161</p> <p style="text-align: center; background-color: #34495e; color: white; padding: 5px;">SELECT ROOM</p>

Company Incentive Events & Trips

Incentive programs are a great way to inspire and reward the hard work of your employees. With our expertise and partnerships, we can negotiate lower room rates, uncover value opportunities and recommend the perfect location for your group. In addition, we can obtain additional concessions, such as complimentary upgrades, catering discounts, spa discounts, cancellation allowances, and more.

We can provide you with your choice of services such as:

- Research event locations with our destination expertise
- Creating a theme to tie the hole trip together from the first kickoff announcement until the plane ride back home
- Expert contract negotiation and vendor management
- Hotel reservation and upgrade management
- BEO (Banquet Event Order) management
- Develop and coordinate team building or individual guest activities
- Transportation & air travel management
- Customized attendee website - Trip attendees can register through the website, conveniently recording who is traveling capturing the exact traveler name, secure traveler information, birthday, passport number, passport expiration date, flight preferences, activity choices, and even dietary restrictions.
- On-site program management and execution oversight: liaison and program coordination between client and local vendors
- Branded merchandising and gifting
- VIP experiences



Thanks, Enza and team! You guys helped to make this one of our best trips ever and we appreciate the help on the discounts/considerations!

Jason Hersh | Klein Hersh International
Managing Director, CEO

Some of our recent clients include:

- National Association of Real Estate Investment Trust
- CALSTART
- Consumer Bankers Association (CBA)
- National Multifamily Housing Council (NMHC)
- National Emergency Number Association (NENA)
- HTUF National Convention
- Purium Health Products / Organics by Nature
- Financial Education Services / UWE
- Transportation Energy Partners
- SoCal Assemblies of God
- Broward Sheriff's Advisory Council
- Amplifei
- AppFolio
- E-builders
- COMCAST BUSINESS
- W Hotels Worldwide
- KIMCO
- The Premier Group
- CKE Restaurants Holdings, Inc.
- Affinity Resources
- Klein Hersh International
- NARESP
- Sumrok Multifamily Mentoring
- Elepreneurs
- The Litt Factor

Client references:

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